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### Organising Committee

Organiser -: Deirdre Mullen :- Sports Officer

Secretary -: Herbie Mc Clelland :- Sports Officer

-: Niamh O' Callaghan Sports :- Officer

Web Site: Colin Brosnan

Programme Design: Conor Mulhern





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### **Competition Winners**

### Ladies **The Martin Trophey**

Winner: University Of Limerick (UL) 95.5 points

Runner Up: Dublin City University (DCU) 87 points

**Third:** University College Dublin (UCD) 79 points

Men's The O'Sullivan Cup

Winner: University College Dublin (UCD) 110 points

Runners Up: University Of Limerick (UL) 101 points

**Third:** Dublin City University (DCU) 69 points

**Overall** 

Winner: University Of Limerick (UL) 197 points

Runners Up: University College Dublin (UCD) 189 points

**Third**: Dublin City University (DCU) 156 points

Full list of results on the IUAA website www.iuaa.org



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Female

### <u>List of participating Universities / Colleges</u> <u>Entered Athletes</u>

College	
Athlone IT	5
Cork IT	7
DCU	61
Dublin IT	12
Dundalk IT	4
Garda	1
Galway Mayo IT	0
IT Carlow	0
IT Sligo	2
IT Tallaght	0
IT Tralee	2
Letterkenny IT	1
Limerick IT	2
NCI	2
NUI Galway	15
NUI Maynooth	3

3
6
33
12
3
1
0
0
2
0
1
1
2
0
6
3

Male

2
1
28
0
1
0
0
0
0
0
1
0
0
2
9
0

QUB	57
RCSI	14
TCD	72
UCC	29
UCD	68
UL	44
UU	18
Waterford IT	17
Guest	1
Total	437

34
7
41
14
44
22
7
12
1
255

23
7
31
15
24
22
11
5
0
182



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#### Communication

I collated all the information for the website early in January and printed out copies of this information to be given out at the Cross country Championships in February.

On the 10<sup>th</sup> of March a letter form the IUAA was emailed and posted out to every college. This covered the Dates of the championships, Entry deadlines, website information, Meal tickets and event assistants.

The event website <a href="www.dit2005.iuaa.org">www.dit2005.iuaa.org</a> went life in March. I also had an event email address setup. I didn't have too may queries through the email as the website was very informative. All information from Meal tickets, entry dates and accommodation could be found on the website. We also had information on the Irish town Stadium and how to get there. This was the first event to be held in the new stadium so I felt it was important to give some background history on the Stadium.

Our website was linked to both the DIT sports website and the IUAA website. From here all team captains could log on and enter their athletes for the event and also meal tickets could be ordered on line. The closing date for meal tickets was Tuesday 12<sup>th</sup> April and the deadline for the Track and Field entries was Tuesday 19th April. On Thursday evening we downloaded all the entries using the spreadsheet software provided by the IUAA, we had no problems and all that was left to do was sort out race numbers and check in sheets for the following day's proceedings.



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### First Aid

Our First Aid was provided by the Order of Malta. I got in touch with them in the first week in February and booked them. The Dublin Institute of Technology has used this crew on many occasions and we have never had a problem with them. We had an ambulance trackside both days.

Unfortunately the crew I booked could not do the Saturday as there was a death in one of the families. They did not leave me stuck as they organized the Cabra Crew to come out on the Saturday. They had to leave at two O'clock on the Saturday, so we had Medical bags that were stocked up with ice packs on stand by. These medical bags and ice packs were sponsored by The National First Aid Supplies.





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### **Sponsorship**

Mc Caffrey Coaches

T & T Fitness

The National Training College

The National First Aid Supplies

Glaxo Kline Smith

Failte Ireland







## + The National First Aid Supplies +



The National Tourism Development Authority



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This was a very bad year for sponsorship with the Tsunami at Christmas. DIT was late receiving the honor of hosting this event so it was January before we start seeking sponsorship. I think we did very well considering we had very little sponsorship.

Mc Caffrey Coaches sponsored us €400 euro which went towards the cost of printing the T-shirts for the officials. Unfortunately we could not afford to get a big quantity of T-shirts to sell to the athletes. The t-shirts turned out very well and there was a lot of interest from the athletes. Mc Caffrey Coaches also took out an add in our programme.

### **T-Shirts**



Front



**Back** 

IUAA Track & Field 2005 Sponsored by Mc Caffrey Coaches

T & T Fitness and The National Training College took out adds in our programme. The National First Aid Supplies also took out an add in the programme and sponsored us medic backs full of ice packs.



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Galxo Kline Smith sponsored 500 bottlets of Lucozade flavored water which were given out over the two days.

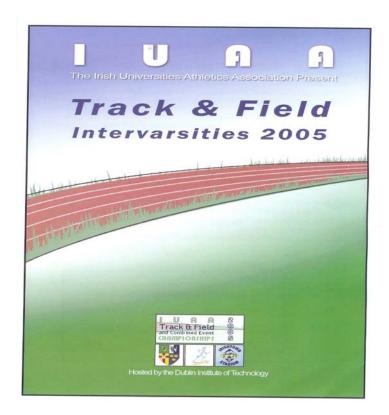
Flailte Ireland sponsored six golf umbrellas, we had these on stand by for our officials incase the weather changed but thankfully the rain held off for the two days.



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### **Programme**

Our programme was designed, produced and edited by Conor Mulhern a student of DIT Aungier Street. This made available to athletes on both days free of charge. We included all the competitors for each event and the current record holder, and a timetable for both days.





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### **Publicity**

I firstly advertised the event around the various DIT campuses to raise awareness among Students and Staff, that we were hosting the event. This included posters and an article in the DIT independent.

I then sent posters up to the National Training College to get Sports Massage Students involved in the event. This proved very successful as we had four students on hand to give pre and post event massages.

The Irish Runner included the event in their fixture list and the Irish Independent put an article into the paper on the Thursday. A full list of results was sent to the Irish Independent on the Saturday evening and they were also available on the IUAA website shortly after the event.



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### **Captains Meeting**

The Captains meeting was held at the start of proceedings on Friday@ 1pm. I had a meeting room in Irishtown Stadium organized in advance and I also had it well signposted. Most of the captains from the 21 Colleges/ Universities competing were in attendance. The IUAA President and the two DIT organisers were in attendance. This meeting was to inform students that this was the first event that was taking part in the new stadium and that if there was any teething problems, they would had to bare with us. I had been in touch with all colleges the week previous so we just had to give them a quick reminder about having event assistants on hand.

We had a problem with hosting the Hammer competition in Irish town so we had to remind them about the bus that would transferee them to the Hammer competition in Belfield and that the entries for those competitions would open on the Friday. All this information had been posted on the web site the previous week.

The second captains meeting was held in another room as the guys doing the massage were still busy. We just discussed how the event of the past two days had gone. Thankfully everything went off without a hitch, except for the electronic timing which did not work on the Friday. We then gave the students a quick run down on the presentation Dinner and times that they had to be there.



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### The Presentation Dinner

#### -: Venue :-

### The Hilton Hotel Charelmount Place Dublin 1









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### .-: Menu :-

### €35 per head

### DIT Saturday 23<sup>rd</sup> April 2005 Dinner Menu

Roast Root Vegetable Soup, Garlic & Thyme Croutons

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Supreme of Chicken, Champ & Rosemary Jus

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**Chocolate Profiteroles with Praline Cream** 

### -: Entertainment :-

After the meal and the presentations we had a DJ and a bar extension.

#### -: Meal Tickets :-

I did up the meal ticket's my self and printed them out. These were distributed to team captains on the Saturday. I had planned to give them out at one of the captains meetings but instead I had an announcement made of the Saturday for one representative from each college to me in the official's room. I did up a table plan to ensure everybody from the same college would be sitting together.



### -: Awards :-

### 4 x 100m Relay Men

Winner: UL 2<sup>nd</sup>: UCC 3<sup>rd</sup>: DIT

### 4 x 100m Relay Women

Winner: UCD 2<sup>nd</sup>: DCU 3<sup>rd</sup>: UCC

#### 4 x 400m Men

Winner: UL 2<sup>nd</sup>: DCU 3<sup>rd</sup>: UCD

### 4 x 400m Women

Winner: UU 2<sup>nd</sup>: UCD

3<sup>rd</sup>: DCU

Multi events medal winners Men's Winner- Kevin Burke UCD Karl Casey TCD Liam Houlihan UL

Women's Winner- Rosemary Daniel UL Emma O'Doherty NUI Galway Helen Buckley NCI

**Men's Team Winners** 

Winner: University College Dublin (UCD) 110 points

**Ladies Team Winners** 

Winner: University Of Limerick (UL) 95.5 points

**Overall Winner** 

Winner: University Of Limerick (UL) 197 points

#### -: Special Guests :-

The IUAA executive committee and the president of the AAI Michael Heery were in attendance. Also Antoine Burke, a former varsity athlete presented a cup to honour Noel Carrolls contribution to University Athletics through his efforts in UCD. Noels Carrolls son presented it to the winning team. This was presented for the combined middle distance races as this was Noel Carrolls First love.



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### **Finance**

### **Expenditure**

Meal (including €250 for Bar Extention and €300 for the DJ)	€9800
Irish Town Track	€700
Electronic Timing	€710
Order of Malta	€550
Stop Watches	€100
Walkie Talkies	€150
Shuttle Bus	€200
Safety Pins	€25
Clip Boards	€12
Food for Officials	€150
Tshirts for officials	€200

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Total:	€12597
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### <u>Income</u>

Mc Caffrey Coaches	€400
National Training College	€100
T & T Fitness	€100
Money from meal ticket sales	€

Total: €